SSDS *Fun* Business Meeting Agenda
Wednesday, May 28th, 7pm
Mary Ellen's house 304 Roe Ave, Syracuse, 13210

Attendance: Stacey, Alice, Michael, Isaias, Maria, Mary Ellen

1. **Old Business**
   - Weekly Thursday night dance 8:30 to 11 PM, Knights of Columbus, 5976 East Taft Road. Attendance average 33 students, 19 regulars, total 52, average door $188 after giving Fred $20. Next dance card game will be June 5th. We will change the dance card game to require five signatures instead of ten to fill the card. We want to encourage people to mix and mingle.
   - Sound System/deejay rotation discussion. Deejays will schedule an informal meeting over coffee.
   - Review of May 8th Prom and luncheon at Westcott DayHab, dance demo by Deb and Dan.
   - Review of Robert Cordoba/Deborah Szekely WCS weekend April 4-6th at Syracuse Ukranian Home
2. **Publicity**
   - SSDS weekly dance flyer & business cards: We have plenty of flyers but need to order more business cards.
   - SSDS banner: We've been displaying the banner on Thursday nights below the Knights of Columbus Bingo sign.
   - SSDS tee shirts: We sold two tee shirts and one tank top, cash added to door receipts.
   - Syracuse Newspapers
     - Sunday Stars Magazine
     - Neighbors
     - Thursday Weekend
     - Syracuse New Times
   - Syracuse Press Releases
   - www.syrswingdance.org
   - SSDS listserv and announcements: Discussion about drafting and adopting a policy to govern the type of announcements that we will allow. We support all Syracuse area independent dances, dance lessons and instructors. Regional and National events that include swing dancing would also be acceptable. Dancers that regularly attend our weekly swing dance and have

dance-related information to share will be allowed one quick sentence. Discussion to continue during next meeting.

- Internet advertising - Our weekly swing dance information is currently listed on the following websites:
    - Syracuse.com
    - Jumpsocial.com
    - Yellowpages.com
    - Superpages.com
    - MagicYellow.com
    - Syrahoo.com
    - Foxsyracuse.com community calendar
    - 9wsyr.com community calendar
    - Partypop.com
- National FastDance Association: We have not joined yet.
- Journalism student from Syracuse University came to our weekly dance in November to collect information about "competition." Martha Coria from Newhouse School of Public Communications office was unable to locate the published article. We do not know the name of the student.
- Outside events when people are dancing: It is easy to get noticed when out socially dancing. People see you dancing and want to know where they could learn to do that. It's a great way to bring new dancers to our Thursday night dance.
- SSDS survey on Surveymonkey.com – This was a free online survey that we offered from May 1st through May 26th. It included ten questions and 43 people participated in the survey. This survey was just for fun but we did notice that majority of people would like the dance to start at 8:00pm. There were several positive comments about the friendly people and that everybody dances with everybody. Detailed survey results analysis available; Ask Mary Ellen for copy.

3. **Financial Report**
4. **Upcoming Events**
    - Thursday June 5th, Nametag night, dance card game, snowball dance
    - June 6th-8th WCS weekend with Mario Robau, Jr. – Captains are in place and things are going as planned. Maria sent 444 announcement e-mails using the "Constant Contact" service.
    - Arrowhead Lodge 2008 Picnic Thursday, July 31, 2008

- Afternoon at Arrowhead July 31st: There are currently no activities planned. Mary Ellen contacted Parents without Partners representative, Diane Knowlton and CampGoodDays but no one responded with interest.
- August Summer Break returning September 4th, Fred Goodsen aware.
- Halloween dance 2008, Saturday night, October 25th, Syracuse Ukrainian Home, 1317 West Fayette Street
- Holiday dance, Thursday, December 11th, 2008

5. **New Business, Other Business**
   - Dance instruction at area schools
   - Hazel & Tybaldt Ulrich teaching October 24-26th. We need signed contract by end of June to start planning for this weekend event.
   - Mike Topel February 13th, 14th and 15th 2009 Committee: Maria, Isaias and Deb met second week of May. Mike will teach chacha and after will demo for Friday night Dancelovers dance. The rest of the workshops will be WCS. Discussion about potential for bad weather.
   - Monthly dances for WCS/Hustle music at a smaller venue such as Lucy's, Metro, Galleries/Jazz club. It would be possibly on Monday, Tuesday or Wednesday night and just once/month.
   - Summer temperatures climbing and we may buy some more electric fans to use for our weekly dances. Mary Ellen will bring our inventory of paper fans to K of C.

Next Meeting: Tuesday June 24th, 7pm, Mary Ellen's house, 304 Roe Avenue, Syracuse, NY 13210, phone 413-5017.