

SSDS Fun Business Meeting Minutes

Tuesday, June 24th 7:00pm

Mary Ellen's house: 304 Roe Avenue, Syracuse, NY 13210

phone 413-5017.

Attendance: Rosalie, Isaias, Stacey, Alice, Michael, Mary Ellen, Greg

1. Old Business

- Weekly Thursday night dance 8:30 to 11 PM, Knights of Columbus, 5976 East Taft Road. Average weekly dance attendance from May 1st through June 12th has been 54 people; Average 34 students and 21 regulars. Average door money collected was \$197 after giving Fred \$20 tip for staying late. People have been regularly volunteering for door duty without being asked. We've been seeing new people come in to dance each week. There were 13 new folks on June 12th. We are not sure where these folks are coming from? Some say they found our listing the Syracuse NewTimes. We will ask our door volunteers to ask "how did you hear about us" when they see a new person come in.
- Summer temperatures, electric fans, paper fans: The Knights of Columbus hall has air conditioning and Fred has turned it on so the hall has been cool even on the hotter days. Electric fans: We had four electric box fans some time ago but they were very old and the blades were brittle and they have since broken. Rosalie will donate two electric fans to leave there at the Knights of Columbus hall. Paper fans: Our inventory is approximately 175 paper fans and all are being stored there on top of the sound system cabinet.
- Sound system/deejay rotation: Meeting held June 16th at Denny's restaurant on Erie Boulevard. There was a discussion about deejay rotation and second discussion about music for the club.
 - The deejays decided to take turns at the booth on a more regular basis according to everyone's availability. Isaias will deejay on the first Thursday of the month and Maria will deejay on the fourth Thursday of the month. Can and Steve will cover the 2nd and 3rd Thursdays and Mary Ellen will fill in as needed.
 - Music discussion: We want to bring new and current music into the SSDS music library. Discussion about purchasing music and downloading from iTunes website. We would need to establish an iTunes account that would be a SSDS account. Someone would be authorized to download the music and it would belong to the club. The iTunes software is free and can be accessed from any computer. The purchased music remains in the computer that was used for the

purchase. The music files can be transferred (burned) to a disc which can be added to our SSDS music library. Purchasing music from iTunes in this manner does not violate copyright laws.

- We don't have a SSDS credit card to set up the account. It might be possible to buy a gift card and use that instead. It also may be possible to use our Paypal account for this account.
 - We should have a master list of songs that we already own so that we don't duplicate our purchases.
 - Greg will check into the possibility of linking an iTunes account to our Paypal account.
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- Review of May 8th Prom and luncheon at Westcott DayHab: Deb looked like a princess it was wonderful. The clients gave her flowers and presented Dan with a big chocolate chip cookie cake. The hall was decorated beautifully. All the clients had a good time. Nice job and thank you, Deb and Dan.
 - Review of Robert Cordoba/Deborah Szekely WCS weekend April 4-6th at Syracuse Ukranian Home: We still need summary of weekend and names of volunteers.
 - Review of June 5th, Nametag night, dance card game, snowball dance: Some people do not like it and some people do. It's nice and helps people remember names. The dance card game is better with just five signatures instead of ten. We'll do it all again July 24th.
 - Review of June 6th-8th WCS weekend with Mario Robau, Jr.: Hot temperatures all three days. Ukranian home air conditioning works but needs to be running continuously to keep the room cool. We sold bottled water and collected the plastic bottles for recycling. Classes were well attended with average 46 students, 33 people had all-in passes. Our farthest traveler came from Montreal. See Mary Ellen for detailed record of weekend and names of all volunteers.

2. Publicity

- SSDS weekly dance flyer & business cards: We still have ample supply of dance flyers but no business cards. Greg will have new business cards printed for us.
- SSDS banner: displayed every Thursday in front of K of C building
- SSDS tee shirts: we sold one tee shirt during the Mario weekend. Tee shirts are displayed and offered for sale every Thursday during the dance.
- Syracuse Newspapers

- Sunday Stars Magazine
- Neighbors
- Thursday Weekend
- Syracuse New Times: wrong phone number 434-9043. Mary Ellen sent correction request by e-mail.
- Syracuse Press Releases
- www.syrswingdance.org People do find us and come to our dance after viewing our webpage. Two women came to our dance, Mom & daughter, because the Mom had found our website. We are listed in “meetup” and “Dancelovers.”
- SSDS listserv and announcements: Weekly announcement every Wednesday. Listserve clients with Yahoo e-mail should check their spam folder if they are not receiving weekly e-mail announcements.
- Internet advertising
 - www.syracusebusinesslist.com
 - National FastDance Association

3. Financial Report: Five month summary: Both April workshops lost money, hops are breaking even.

4. Upcoming Events

- Arrowhead Lodge 2008 Picnic Thursday, July 31, 2008: We’ll start setting up at 4pm. We welcome anyone that can join the volunteers and help us. Directions to Arrowhead lodge on our picnic flyer specify driving north I-81 to Brewerton exit 31 and taking Bartell road south to Ladd road. An alternate but less-traveled route is to exit 30 from I-81 and travel route 11 north to Mud Mill Road, which also intersects with Ladd road.
- Afternoon at Arrowhead July 31st: We have no early afternoon activities planned.
- August Summer Break returning Thursday, September 4th: Discussion about not breaking for August. We have been having seeing more attendance at the weekly dances. Other activities are happening around Syracuse like Thursday nights at the Inner harbor and dancing at Metro lounge. August is usually our slowest month. It would be disappointing to go ahead and schedule the dance and see just a couple people show up. Taking a break for the month of August gives our deejays and regular volunteers a vacation to go enjoy other activities.
- Halloween dance 2008, Saturday night, October 25th, Syracuse Ukrainian Home, 1317 West Fayette Street

- Holiday dance, Thursday, December 11th, 2008 Knights of Columbus

5. New Business, Other Business

- Dance instruction at area schools
- Hazel & Tybaldt Ulrich teaching October 24-26th.
- Mike Topel February 13th, 14th and 15th 2009
- Monthly dances for WCS/Hustle at smaller local venues
- Corcoran High School Band Dance at Corcoran High School Gym
- Dance venue Camillus Town Hall

Next Meeting date, time, place: Mike and Alice's house, 243 Buckingham Avenue, Sunday, July 27th at 11am.

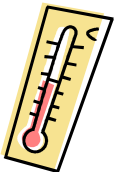
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Minutes by Mary Ellen

Action list:



- Greg will have new business cards printed for us.



- Rosalie will donate electric fans



- Greg will check into the possibility of linking an iTunes account to our Paypal account.



- Deejays: Please create music catalog list so we don't purchase music that we already own



- October 24th-26th weekend details need to be finalized asap. We need Hazel and Tybaldt Ulrich contract with signatures and workshop schedules. Steve and Mary Ellen are working on this and will ask Tania for help with contract details.