

## SSDS Meeting Minutes

Sunday, July 18th, 2010, 3pm at Panera Bread Company, Cicero.

Attendance: Mary Ellen Datta, Deborah Smith, Isaias Banegas, Judy Fischetti, Jeff Wormald, Maria Paoff, Steve Ryan, Alice Chico, Michael Stafford-Hill.

### 1. Financial Report

- Summary of Mario Robau WCS weekend including profit sharing
  - Check for \$90 returned for insufficient funds, new check issued and deposited
- Snapshot of SSDS savings & checking accounts
- Paypal & iTunes separate account

### 2. Unfinished Business

- St. Clare Thursday dances June 10<sup>th</sup>, 17<sup>th</sup> and 24<sup>th</sup>. Chuck Weber and Steve Ryan brought out the cabinet from St. Clare Theater on the last day. The cabinet is now currently in storage with Steve. Volunteers helped close up and clean up.
- Our insurance company, True Insurance, has been updated about our change of venue for our weekly dances.
- New Venue Thursday dances at Puttin' On The Ritz studio July 1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup>. Felix taught July 1<sup>st</sup>. Lessons started on time at 7:00pm. He had about 30 people attending his classes.
  - Lease agreement for renting "Ritz" studio still needs to be signed by Donna
    - We have use of the studio from 6pm until 11pm. It is okay to run a little longer than 11:00.
    - We can store our cd mixer there.
    - We can store a box of our flyers there
    - We do not provide any beverages. People can bring their own but no alcohol. People can also bring snacks. We no longer provide bottled water but there is some bottled water (about a case & half) which will be used for the Arrowhead Lodge picnic.
    - The air conditioning is supposed to stay on until 11pm.
- Sound system, music, deejays,

- Volunteers, set-up, closing up: Steve has a key and Maria has a key. Donna is aware that she needs to provide SSDS with one key to lock up and secure the property.
- August 26<sup>th</sup>, possible guest instructor

### 3. Publicity Report

- Paperless advertising
  - SSDS website, email list, Facebook: All have been updated with current address information
  - Internet directories, local calendar listings: Mary Ellen sent info to several local internet resources including Syracuse.com, WIXT, WTVH5, Fox68, YNN, Superpages, Pennysaver, Yahoo groups, backpage, Craigslist, oodle, Eventful, strictlywestie.
- Printed advertising
  - Business cards, paper fans, flyers: We still have business cards and paper fans but will need more dance flyers soon. Maria took our dance flyers to the recent Dancelover's dance.
  - Local newspapers: Neighbors, Weekend, NewTimes, Stars. The NewTimes listing this week still had the Townsend street location. Submissions need to be received two weeks ahead and need to be submitted online instead of by telephone. We dearly need someone to take on this task and be persistent about checking the printed calendar items.
  - More people are using the internet to communicate. More people are likely to learn about our dance from internet sources than from paper sources. Using our old mailing list was discussed and deemed to be not the best choice for advertising our Thursday dance new venue. Discussion about paying for an advertisement to be printed in the paper. This might be effective if it was done regularly, but not just once.
  - Tee shirts: We have an inventory of the gray shirts. Ordering new tee shirts will be discussed at our next meeting.

### 4. Upcoming Events

- Picnic Arrowhead Lodge, Thursday, July 29<sup>th</sup>, 2010
  - Volunteers, shopping, set up, cooking, buffet tables, sound system transport, deejays, games, prizes, clean-up
    - Jeff Bartholomew said he would like to be the chef
    - Patty Lanfair and Alice Chico would like to help with set up

- We have a large inventory of supplies. We have enough utensils but no paper plates. Alice will check her house hold cupboards for some plates. We might only need some napkins and charcoal.
  - Can Isik and Steve Ryan will take care of the sound system transport & set-up
  - Games & activities: the name “ice-breaker” stickers are printed with names of movie actors & actresses. Dance card game with prizes being tee shirts plus a free admission to the dance voucher.
  - Shopping will include the same menu including hamburgers, hotdogs/coneys, veggieburgers, rolls.
- WCS workshop, Saturday, October 30<sup>th</sup>, 2010 with Jennifer Lyons teaching at the Syracuse Ukrainian Home.
  - Draft flyer, class titles, bio, pricing, printing, distribution
  - Pricing discussion summary: All-in pass pre-registration price will be \$55 and this includes all four classes plus admission to the dance. Regular dance admission would be \$10 without all-in pass. Pre-registration prices per class would be \$12 each. Onsite registration prices would be \$15 per class and All-in pass would be \$70.
  - Pizza & decorating party
  - Workshop schedule discussion summary: Two workshops, lunch break, two workshops, decorate/dinner break, dance. Workshops would start at noon. Lunch break would be an hour from 2:15-3:15pm. The dinner/decorating break would start at 6pm. Dance will start at 8:30pm.
  - Class titles still need to be determined.
  - Printed flyer will be b&w on colored paper
  - Check return policy printed on flyer. Our check return policy will note that any bank fee(s) charged to SSDS for a returned check will be passed on to that person submitting that check.
  - Jennifer Lyons will be coming to Syracuse the day before and will be available for private lessons.
- Halloween Dance, Saturday, October 30<sup>th</sup>, 2010, 8:30pm – midnight or later? Choreography class performance, Jennifer will demo. We need to find a dance captain. We need volunteers to help organize this dance evening.

- Picnic Arrowhead Lodge, Thursday, July 28<sup>th</sup>, 2011. The lodge has been reserved and the fee of \$175 has been paid.
5. New Business, Other Business
- August Thursdays are available for teaching opportunity. We need someone to teach lessons August 12<sup>th</sup>, 19<sup>th</sup> and 26<sup>th</sup>. Maria Cirino is not available.
  - Invitation to Michael which he will consider
  - New deejay in contact with Michael about music titles that our Syracuse deejays could use as a resource.
  - Flowers were sent from SSDS in memory of John Zukowski, Mary Ellen's Father.

Next Meeting date, time, place: Sunday, September 12<sup>th</sup>, 3pm, Panera Bread Company, Cicero, NY.

To do list:

What is the status of the iTunes/Paypal account?

Flyer approval, printing & distribution for Jennifer Lyons workshop.

Teacher for August 12<sup>th</sup>, 19<sup>th</sup>, 26<sup>th</sup>.

Invitation to Michael to become board member will be on next agenda.